

Courtney Steciuk

Graphic Designer

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SUMMARY

Empower ideas through authentic, thoughtful designs that inspire action and foster meaningful connections.

Skilled Graphic Designer with experience in print, digital, branding, WordPress, and HTML/CSS. Strong communicator and team player, eager to apply and expand design expertise.

EDUCATION

Bachelor of Arts in Graphic Design and Media Arts with Concentration in UX	June 2024
Southern New Hampshire University, Manchester, NH (GPA 4.0)	
Certificate in Digital Media	2016
Hudson Valley Community College, Rensselaer, NY	
Associate Degree in Business Administration	2010
Hudson Valley Community College, Rensselaer, NY	

SKILLS

- Adobe Creative Suite
- Figma
- Branding
- Digital/ Print
- Project Management
- Motion Graphics/Video Editing
- UX/UI Design
- Wireframing/ Prototyping
- HTML/CSS/WordPress

PROFESSIONAL EXPERIENCE

Graphic Designer (Contract Role, Leave of Absence Coverage)	January 2025 – Present
Saratoga Casino Hotel, Saratoga Springs, NY	
<ul style="list-style-type: none">• Designed marketing materials, including direct mail, signage, and e-blasts.• Managed multiple design projects under tight deadlines, while ensuring brand consistency across all marketing assets for three different hotels and casinos.• Collaborated with departments to support marketing initiatives.	
UX/UI Design Brand Marketing Team Lead Internship	August 2024 – December 2024
Foundation for a Human Internet (humanID), Remote	
<ul style="list-style-type: none">• Served as Brand Marketing Team Lead, managing project direction, coordinating team meetings, conducting interviews, and facilitating the hiring of new team members.• Spearheaded the development of a digital age verification product from the ground up, conducting competitor analysis, designing user flows, and leading user testing.• Overhauled the website to enhance responsiveness and usability.	
Graphic Design Specialist	August 2016 – August 2023
Equinox Inc., Albany, NY	
<ul style="list-style-type: none">• Designed critical marketing materials, resulting in heightened community awareness and increased donations.• Revamped and maintained the company website, while overseeing the social media campaign.• Recorded and edited videos for both marketing and informational initiatives.• Instrumental in assuring a smooth transition to a new CRM software, and email marketing system.• Collaborated with internal and external stakeholders to devise strategic marketing plans.	