

# Courtney Steciuk

## GRAPHIC DESIGN | BRANDING

Ballston Lake, NY • courtneysteciuk@gmail.com •

### SUMMARY

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Designer specializing in building consistent, engaging brand experiences across print and digital platforms. Skilled in website management, email marketing execution, and working closely with marketing teams to deliver cohesive, results-driven creative.

### EDUCATION

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<b>Bachelor of Arts in Graphic Design and Media Arts with Concentration in UX</b>	June 2024
Southern New Hampshire University, Manchester, NH	
<b>Certificate in Digital Media</b>	2016
Hudson Valley Community College, Rensselaer, NY	
<b>Associate Degree in Business Administration</b>	2010
Hudson Valley Community College, Rensselaer, NY	

### SKILLS

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- Adobe Creative Suite
- Figma
- Branding
- Digital/ Print
- Project Management
- Motion Graphics/Video Editing
- UX/UI Design
- Wireframing/ Prototyping
- HTML/CSS/WordPress

### PROFESSIONAL EXPERIENCE

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**Graphic Designer** January 2025 – Present  
Saratoga Casino Holdings LLC, Saratoga Springs, NY

- Manage content and design updates across multiple casino websites, ensuring brand consistency and usability standards.
- Support the planning and direction of a new casino website, working with internal teams and external partners to define structure, user experience, and visual standards.
- Manage multiple print and digital design projects, including email marketing assets, while ensuring brand consistency across three casino properties.

**UX/UI Design | Brand Marketing Team Lead Internship** August 2024 – December 2024  
Foundation for a Human Internet (humanID), Remote

- Served as Brand Marketing Team Lead, managing project direction, coordinating team meetings, conducting interviews, and facilitating the hiring of new team members.
- Spearheaded the development of a digital age verification product from the ground up, conducting competitor analysis, designing user flows, and leading user testing.
- Overhauled the website to enhance responsiveness and usability.

**Graphic Design Specialist** August 2016 – August 2023  
Equinox Inc., Albany, NY

- Designed critical marketing materials, resulting in heightened community awareness and increased donations.
- Revamped and maintained the company website, while overseeing the social media campaign.
- Recorded and edited videos for both marketing and informational initiatives.
- Instrumental in assuring a smooth transition to a new CRM software, and email marketing system.